

(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

# **ACADEMIC YEAR** 2021 – 2022

I/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vihar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530

> Chandrabhan Sharma College of Arts, Science & Commerce, Adi Shankaracharya Marg, Powai - Vihar, Powai, Mumbai - 400076. Tel.: 022-25704526 / 25704530 Email: info@cscollege.co.in Web: www.cscollege.co.in

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# 3.1.1.1 Grants received from government and non governmental agencies for research projects/ endowments in the during the last five years(INR in Lakhs)

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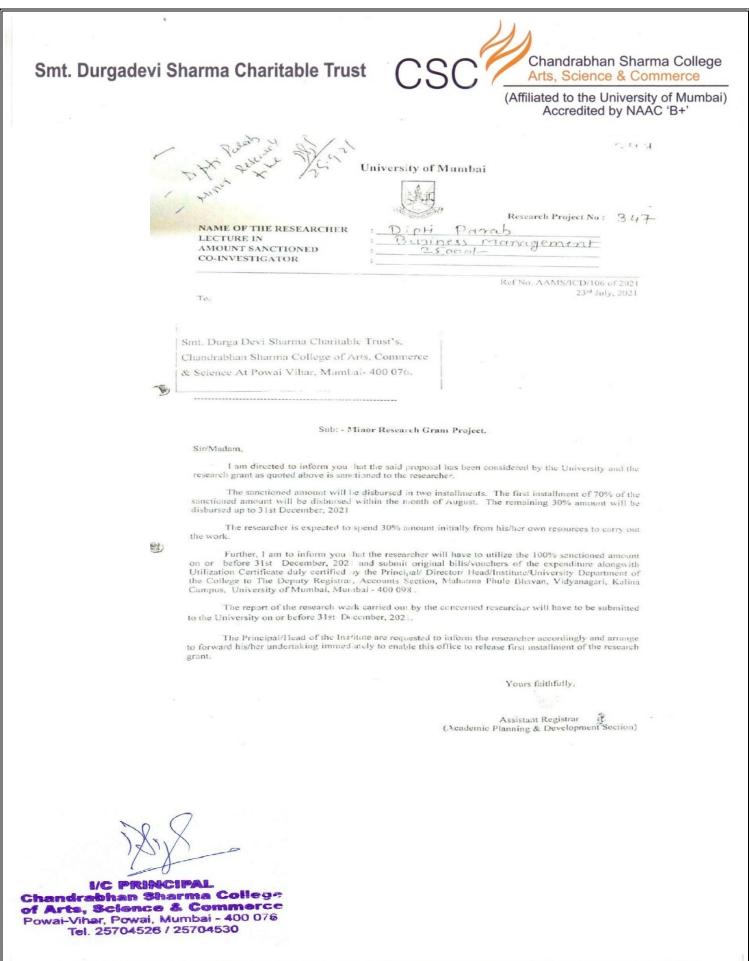
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Sr. No	Name of faculties	Project Name	Page.
			No
1	Mrs. Dipt Parab	To study the impact of social media influencers (bloggers, youtubers, instafamous etc.) on	4-5
		undergraduate students of Mumbai University.	

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### **"TO STUDY THE IMPACT OF SOCIAL MEDIA INFLUENCERS**

## (BLOGGERS, YOUTUBERS, INSTAFAMOUS ETC.) ON

#### UNDERGRADUATE STUDENTS OF MUMBAI UNIVERSITY".

#### REPORT OF THE MINOR RESEARCH PROJECT

#### SUBMITTED

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#### **BOARD OF COLLEGE & UNIVERSITY DEVELOPMENT**

#### UNIVERSITY OF MUMBAI - 400 032.



**Principal investigator** 

# MRS. DIPTI PARAB

#### DECEMBER 2021

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